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AUTOMOTIVE CRM

ABOUT CRM

ADMIN MODULE

EMPLOYEE MODULE

CUSTOMER MODULE

ABOUT AUTOMOTIVE CRM

THE IMPORTANCE OF HAVING A AUTOMOTIVE CRM

Customer Relationship Management systems can assist dealerships in managing leads along the sales funnel by offering tools for lead management and prospect tracking. CRM software allows sales reps to keep track of their interactions with prospective clients, plan follow-ups, and rank leads according to conversion probability.

An Automotive CRM helps dealerships build strong relationships with customers by storing their contact information, purchase history, and communication records. This enables personalized interactions, leading to increased customer loyalty and retention.

MODULES

DASHBOARD

ADMIN

COMPANIES

BRANCHES

DEPARTMENT

DESIGNATION

EMPLOYEE

EMPLOYEE DETAILS

EMPLOYEE RIGHTS

CUSTOMERS

CUSTOMER DETAILS

ENQUIRES

ADMIN MODULES

Permits the administrator to oversee the CRM system's users. Assigning roles and permissions, controlling user access to various modules and features, and creating, modifying, and deleting user accounts are all included in this.

These admin module provide the necessary tools and controls for administrators to manage the Automotive CRM system, ensuring data accuracy, security, and compliance, while also enabling customization and automation to meet specific business needs.

ADMIN MODULES FEATURES

DASHBOARD

CREATE/EDIT ADMIN

MANUFACTURES DETAILS

BRANCH

PRODUCT DETAILS

DEPARTMENT

USER MANAGEMENT

DATA IMPORT / EXPORT

REPORTING

SECURITY

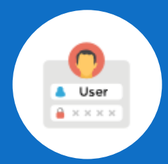
NOTIFICATION

BACKUP & RECOVERY

DESIGNATION

EMPLOYEE DETAILS

EMPLOYEE LOGIN DETAILS



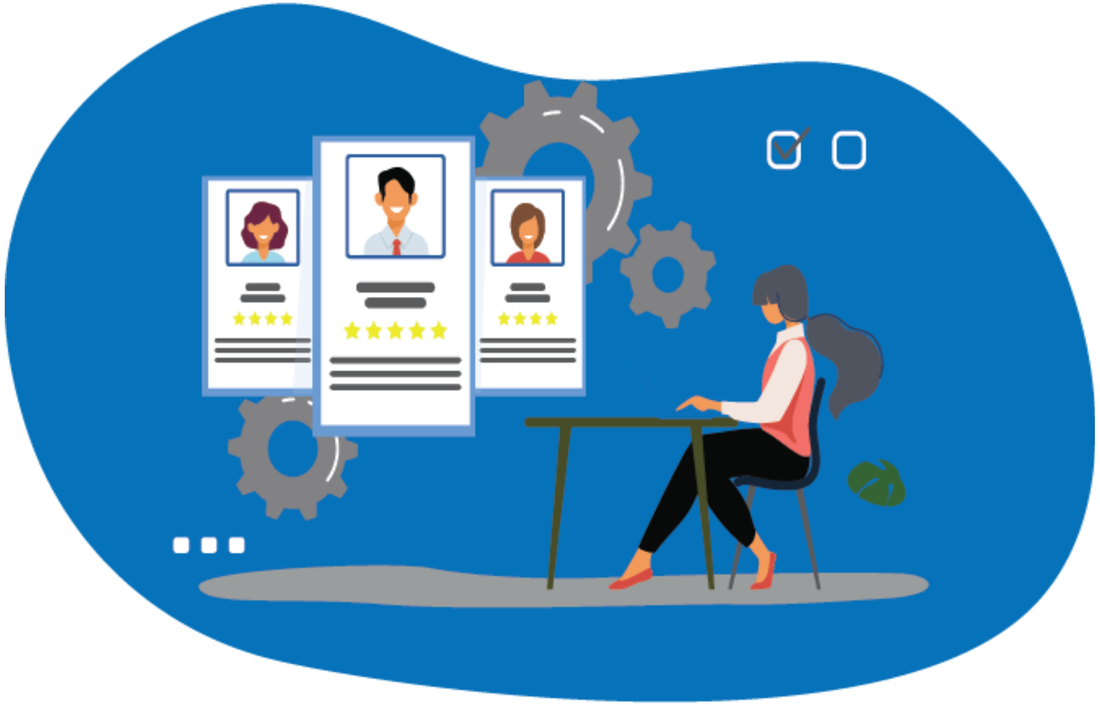
CUSTOMER DETAILS

LICENSE DETAILS

ENQUIRY

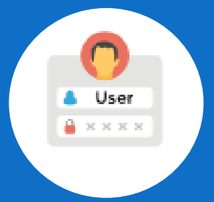
EMPLOYEE MODULES

An automotive CRM's personnel module is an essential part that aids in managing and organizing employee information, jobs, and duties inside a dealership. An example of an employee module in an automotive CRM Store and manage employee contact information, job titles, roles, and responsibilities.



EMPLOYEE MODULE FEATURES

EMPLOYEE



EMPLOYEE DETAILS

EMPLOYEE RIGHTS

CUSTOMER DETAILS

SECURITY

ENQUIRY

CUSTOMER MODULES

The administrator to oversee the CRM system's queries and requests for customer assistance. This entails managing client concerns, allocating support agents, and keeping track of support tickets.

CRM program. The precise specifications and demands of the company will determine the features and functionalities that are offered. Consumer logins must to be simple to use, safe, and compatible with a range of gadgets, including laptops, tablets, smartphones, and desktop computers.

CUSTOMER MODULE FEATURES

CUSTOEMR DETAILS

VIEW HISTORY

SPECIAL OFFERS

FEEDBACK AND REVIEWS

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